

Privacy Policy

Overview

The policies below reflect eChalk's strong commitment to the privacy and security of our members. To ensure our members' privacy and the security of their information, eChalk has taken the online following precautions:

- Each individual user account is password-protected. Only authorized members of your school or district are allowed to access or view the member information relevant to the account.
- eChalk, by law, can never sell or share any user information with any person or organization outside of eChalk.
- eChalk complies with all regulations within the Child's Online Privacy Protection Act (COPPA) legislation.
- eChalk uses Secure Socket Layer (SSL) encryption technology to ensure the privacy of any user's online information.

Privacy

eChalk licensing states that eChalk can never market any user information to any third party -- ever. Each site supplies eChalk with the most basic information, supplied by the school or district, needed to set up the system. This information generally consists of first and last names, and grades taught or attended. eChalk does not require any further information. In addition, each customer site retains full ownership of all information they store and share on the eChalk system.

eChalk can monitor usage only by user type and activity, not by names or any other identifying information, and will share this information with school administration upon request.

eChalk might be required to disclose personally identifying information in response to valid legal processes, i.e., a search warrant, subpoena or court order. Disclosures also may be appropriate to protect the safety of a child, during emergencies if physical safety is believed to be at risk.

Security

eChalk uses individual password-protected accounts and Secure Socket Layer (SSL) encryption technology to ensure the privacy of any information in a user's account.

eChalk's servers are housed in a world-class data center with 24-hour, 365 days/year system monitoring for maximum uptime and system protection.

Children's Online Privacy Protection Act

If you would like to review these laws and their related regulations we recommend visiting the U.S. Federal Trade Commission's Web site at <http://www.ftc.gov/bcp/online/edcams/kidzprivacy/index.html>. Also of interest is the Children's Internet Protection Act <http://www.ifea.net/cipa.html>.

Contact Us

If you have any questions or concerns regarding this privacy statement, please contact eChalk at: eChalk, 199 Water Street, 16th Floor, New York, NY 10038 or via email at info@echalk.com.